

“ Welcome to the first issue of BetterLifeNotes, our online newsletter to keep you informed about new services, special offers and exciting business promotions. We will also cover ways we can assist your business, the latest therapeutic technologies and products. While some of you have worked with us for some time, many of you may be learning about Better Life Devices for the first time, so please explore our newsletter and visit our website to get an idea of what we have to offer you. ”

Sincerely,  
Tejas Shah, VP Sales

## Product of the Month Spotlight



### TENS Stimulator

Our most popular and low cost traditional TENS device can help you expand your market reach and increase recurring revenue.

Contact us today for pricing. No minimum quantity requirements!

[→ Learn more](#)

## Better Life Devices Quick Facts

### Did you know...

- Better Life Devices has a less than 1% return rate, which is unprecedented in the industry.
- We have a proven record of success in FDA/510(k) submissions for class II and III medical devices.
- Our technology portfolio includes traditional electrotherapy, microcurrent, ultrasound, sound therapy, heat therapy and laser.
- Our product portfolio includes TENS (transcutaneous electrical nerve stimulation), EMS (electronic muscle stimulation) and IFT (interferential stimulation) and other special Combinational Devices.

### Getting Just the Right Product, Just in Time

Save time, hassle and money through our inventory management system.

As a benefit to our customers, Better Life Devices has set up its San Diego warehouse for just-in-time (JIT) inventory management to reduce your costs and enable you to respond quickly to changing market conditions. Drop-ship service is available at no additional cost.

#### Unique boutique approach to product customization.

Better Life Devices makes it easy to tailor products to meet your specific market demands and brands. You can choose from a wide array of feature options and properties to achieve the proper configuration for your marketing goals.



## Personalized Gifts

Join the Better Life Devices family and receive personalized holiday gifts from us.

[→ Learn more](#)

## News & Events

### Check Out Our New Website!



Get the information you need in just a few clicks. We pride ourselves on building true partnerships through open communication and trust, and our customers have always given us highly favorable feedback about how we interact with them.

Visit our website:

[www.BetterLifeDevices.com](http://www.BetterLifeDevices.com)

### Visit us at CSM 2010



As a San Diego-based company that specializes in noninvasive physiotherapy devices, we will definitely be attending the American Physical Therapy Association conference, February 17 – 20, 2010.

[→ Read more](#)

## Special Promotions

### Manufacturing Rewards "Points for Products"

Our new "Points for Products" promotion is our way of saying thanks and giving back to our loyal customers who distribute our products. It works like a typical mileage promotion:

- Once you enroll in the program, you will receive a certain number of points based on the manufacturing quantities you purchase every month.
- Those points can then be used as credits toward future manufacturing orders at the end of the fiscal year—essentially giving you free products.
- As a special incentive when you enroll between now and January 1, 2010, you will receive points that can be redeemed toward 20 BLD T250 TENS Stimulators when you place first order before December 31, 2009.

[Click here to learn more and enroll in Points for Products.](#)

Do send in your feedback on Better Life Devices [info@betterlifedevices.com](mailto:info@betterlifedevices.com)